

Quickly turn your local businesses into the DOMINANT company in the local market, using the internet.

Get top Google placement. Get more customers.

Local customers.

**Your customers are searching for you and your competition
using the internet...*make it easy for them to find you.***

- **81% of people conduct online searches before making a purchase.**
Yellow Pages and newspaper advertising are becoming less and less relevant. Consumers go online to get their information, not the Yellow Pages.
- Each month, **2.6 billion local searches** are conducted.

To get found by your target customers, you need two things.

The first is a well constructed website, optimized with the appropriate keywords. The second is local search engine ranking. Utilizing search engines like **Google**, **Bing**, and **Yahoo**...your business can reach page ONE on local searches.

Who is LOCAL search important to?

- Service companies
- Restaurants
- Specialty boutiques and storefronts
- Auto repair
- Retailers
- Specialized businesses
- Attorneys
- Counselors
- ANYONE who wants or needs business from their own geographic area!

Learn How to Dominate Local Search.

Attend our FREE workshop

April 15th

6 – 7 pm

Presented by Smart Think Marketing Group

Hosted at

Sierra Commons

107 Sacramento Street, Suite 300, Nevada City
(StoneHouse building, top floor)